

ALLURE OF THE SEAS® SELLING GUIDE



DECK PLANS • ACCOMMODATIONS • SELLING FEATURES • EVENT VENUES

BEST CRUISE LINE 15 YEARS RUNNING
OVERALL AND IN THE CARIBBEAN
Readers' Choice Awards • Travel Weekly



THIS IS FAMILY ADVENTURE ON A WHOLE NEW SCALE

This is not a cruise. This is a marvel of modern engineering, designed to maximize your adventure with seven neighborhoods of innovative, first-at-sea experiences. It's ziplining nine decks above the Boardwalk®, then taking a spin on the carousel below. It's climbing a massive rock wall in the middle of the Caribbean, then hanging ten high above the seas on the FlowRider® surf simulator a few minutes later. Watching acrobats splash down in the AquaTheater, the first aquatic amphitheater at sea — then catching a full Broadway-style production of the hit musical, *Mamma Mia!* It's nothing short of the ultimate family vacation. Your clients will experience adventure on a whole new scale on *Allure of the Seas*® — the ship that redefined what a cruise can be.

FAMILIES

Families love having a variety of activities to do together, all in one place.

Highlight all the onboard activities for kids of all ages, such as the Royal Caribbean® exclusive DreamWorks Experience with playful characters, FlowRider® surf simulator, Zip Line and the Rock Climbing Wall, for just a few examples. The key to a harmonious family vacation is keeping the kids engaged.

NEW CRUISERS

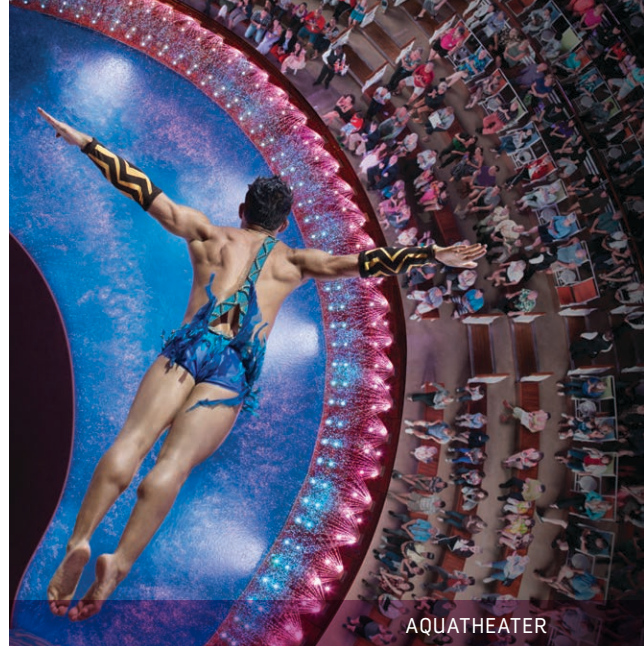
Guests who are new to cruising often have misconceptions regarding accommodations and entertainment onboard.

Allure of the Seas® offers some of the most spacious and unique accommodations at sea, including Central Park View and Boardwalk View balconies, and the luxurious Royal Suite Class suites. As for entertainment, only Royal Caribbean offers exciting shows on ice, water, air and stage, including Tony Award-winning Broadway musicals — all on one ship.

PREMIUM CLIENTS

High value clients seek a premium experience with more inclusions and an elevated level of personal service.

We're shaking up the meaning of upscale. Because real luxury is less about things and more about one-of-a-kind experiences. It's refined, but not stuffy. It's fun that flies in the face of formality. Royal Suite Class — more customized adventures. More exclusive access. More inclusive amenities. All designed around your clients.



ALLURE OF THE SEAS®

7 NIGHT EASTERN OR WESTERN CARIBBEAN — Departing year-round from Fort Lauderdale, FL

DESTINATION ADVENTURES FOR EVERY CLIENT

Choose from exhilarating and exotic Caribbean itineraries filled with family-friendly vacation destinations, including Labadee®, our private paradise on the north coast of Haiti. Only Royal Caribbean can take them there. Family clients can amp up the thrills with exhilarating rollercoasters, slides, a water park and the Caribbean's longest overwater zip line. Couples can relax in private cabanas by the beach. In any destination, go beyond and uncover the distinctive cultures and foods of the Caribbean with memorable onshore experiences.



DREAMWORKS EXPERIENCE

DREAMWORKS EXPERIENCE

Only Royal Caribbean brings the DreamWorks Experience to life. Little ones can enjoy character breakfasts, 3D movies, photo opportunities and other exciting family activities onboard*.

*Shrek, Madagascar, Kung Fu Panda, How to Train Your Dragon, Turbo and all related characters and properties TM & ©2018 DreamWorks Animation L.L.C.

ADVENTURE OCEAN® FOR KIDS

Kids are in good hands with our complimentary Adventure Ocean® Youth and Teen Program. Our uniquely creative, educational and totally fun programs combine art, history, culture and of course, crayons.

COMPLIMENTARY SIGNATURE ACTIVITIES

Our innovative signature features give your clients the chance to try those "I've always wanted to do that!" activities on their vacation — and best of all, they're all complimentary.

Zip Line | Rock Climbing Wall | FlowRider®



VITALITYSM SPA

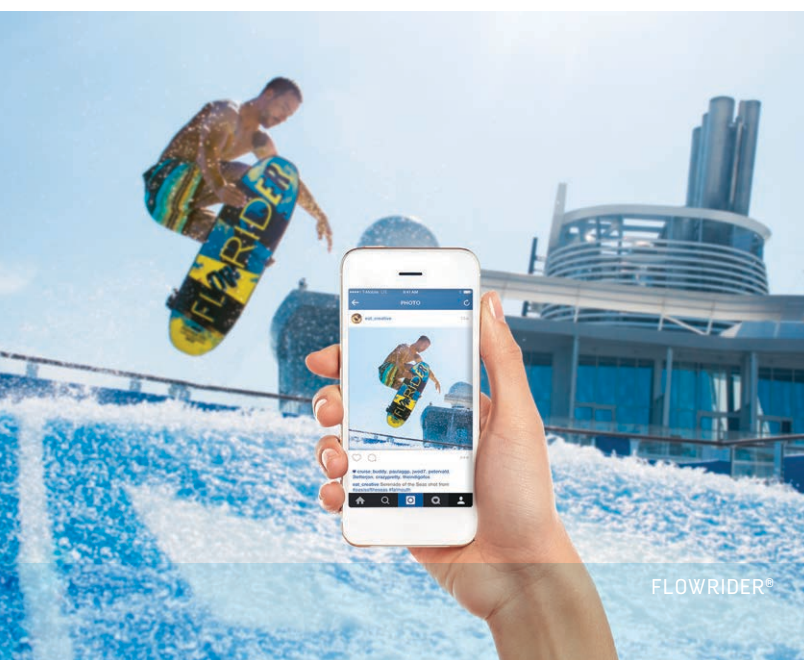
SHOWS AND NIGHTLIFE

Miles from the mainland, clients can enjoy original productions and even Tony Award-winning Broadway shows, such as *Mamma Mia!* This is the only place you'll find entertainment on ice, stage, water and air — all on one ship. Plus, gaming, comedy, karaoke and nightlife that never has a cover charge.

WELLNESS AMENITIES

From the best equipment to the latest classes*, our complimentary fitness center has everything to keep up with the most sophisticated fitness clubs — plus an amazing view. At our full-service VitalitySM at Sea Spa, indulge in a luxurious lineup of signature treatments, massages, medi-spa and salon services.

*Additional charges apply to spa services, casino gaming, specialty dining and select fitness classes. Features vary by ship.



FLOWRIDER®

NEW! VOOM® HIGH SPEED INTERNET

Clients can surf, share, stream and snap their way across the Caribbean with VOOM, the fastest Internet at sea. Available in packages for a great value to stay connected.

Visit www.RoyalCaribbean.com/CruisePlanner to start planning

FIND A ROOM WITH A VIEW LIKE YOU'VE NEVER SEEN BEFORE

Beyond Ocean Views or Balconies, only Royal Caribbean offers unique Central Park and Boardwalk views that give your clients a new perspective — and exclusive DINE • DRINK • DISCOVER complimentary amenities to enhance their cruise.



CENTRAL PARK VIEW BALCONY

Nestled within the gardens of Central Park®, Park View Balcony accommodations connect your clients with nature, serenity and each other. Each day and night reveals new delights to Central Park View Balcony guests.

DINE: Complimentary lunch for two at Sabor Taqueria & Tequila Bar, Giovanni's Table or Johnny Rockets.

DRINK: Complimentary bottle of red wine.

DISCOVER: Private casino gaming lessons.

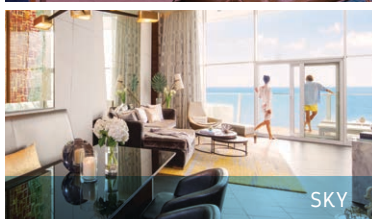
BOARDWALK VIEW BALCONY

Nothing gets your clients closer to the action than a Boardwalk View Balcony, overlooking the colorful and fun-filled Boardwalk® neighborhood.

DINE: Complimentary meal for four at Johnny Rockets®.

DRINK: Complimentary soda package for two guests.

DISCOVER: Rock Climbing Wall exclusive session for the entire family.



ROYAL SUITE CLASS

Luxury is anything but boring with Royal Suite class, offering three tiers — Star, Sky and Sea — each with inclusive amenities and exclusive experiences that elevate every aspect of your clients' vacation. Perhaps a backstage tour at a favorite onboard Broadway show. A secluded cabana at one of our private destinations. Maybe arranged by their very own Royal Genie. And sharing every moment with VOOM® — the fastest internet at sea. All while staying in the most expansive suites at sea.



SET A COURSE FOR DELICIOUS

From cupcakes to sushi, tapas to a five-course gourmet meal, a Royal Caribbean® cruise is a journey of culinary discovery.

- **Main Dining Room** — Our multi-level full-service dining room serves complimentary breakfast, lunch and dinner.
- **Windjammer** — A casual venue with spectacular complimentary buffets and incredible views.
- **Casual Dining** — Dig into classic American style burgers and shakes at Johnny Rockets®.
- **Room Service*** — Clients can stay in bed and enjoy meals in their stateroom with our 24-hour room service.
- **Specialty Restaurants**** — Your clients will be impressed by a world of fresh flavors, exceptional quality and attention to detail in restaurants with unique ambiance and cuisines. Suite guests enjoy exclusive access to Coastal Kitchen, where Mediterranean-inspired flavors meet California cool. Find something for every taste, from the classic American steakhouse to rustic Italian fare, Asian fusion cuisine and much more. Your clients are sure to find a sumptuous taste to match their mood.

See our complete Dining Guide at
CruisingPower.com/RoyalDining

*Room service fee may apply.

**Additional charges apply for specialty dining venues. Specialty beverages, beer, wine and soda are charged separately and are offered at current bar menu.

DECK 18

Suites reflecting second story of Lofts on deck 17

DECK 17

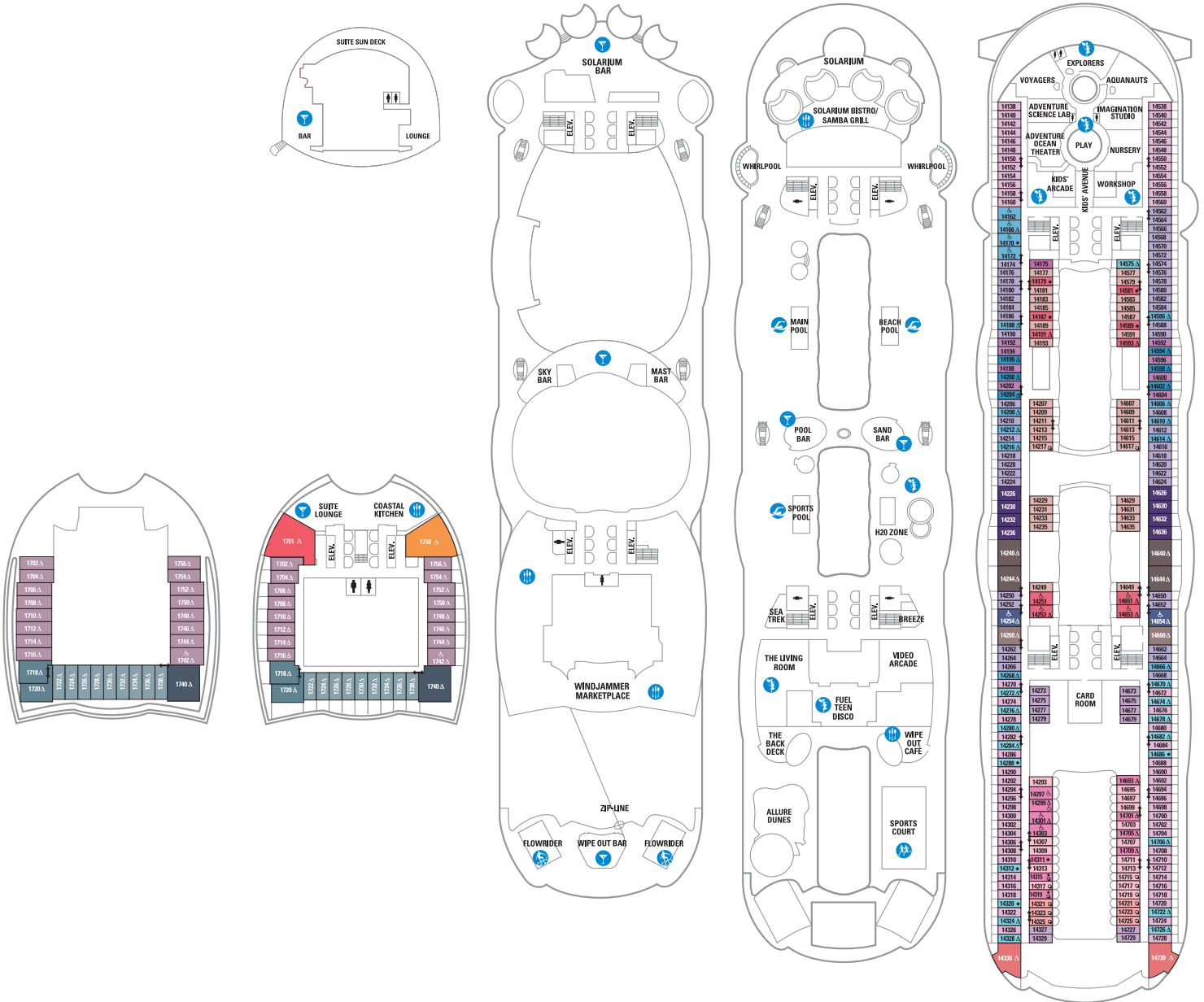
RL OP GP TL L1 L2

DECK 16

DECK 15

DECK 14

A4 OS GS J3 J4
1C 2C 1D 2D 5D 6D
1I 2I 4I 1J 2J
1V 2V 4V



Deck plans applicable for sailings from May 6, 2018 to April 28, 2019.

Profile 1841. Updated 10/11/2017

LEGENDS:

- † Stateroom has third and fourth Pullman beds available
- ◆ Stateroom with sofa bed and third Pullman bed available
- ♠ Stateroom has four additional Pullman beds available
- * Stateroom has third Pullman bed available
- Δ Stateroom with sofa bed
- ↑ Connecting staterooms
- ♿ Indicates accessible staterooms
- 🚫 Stateroom has an obstructed view

NOTES:

- Safes – All staterooms.
- All stateroom and balcony sizes are approximate.
- Refrigerators available upon request depending on availability.
- Safety deposit boxes are also available at Guest Relations.
- Not shown: Medical Center.
- A Royal King measures 72.5 inches wide by 82 inches long.
- For sofa bed configuration call your Travel Agent or Royal Caribbean.
- All Royal Caribbean® staterooms and suites come complete with private bathroom, vanity area, hair dryer, closed-circuit TV and phone.

DECK 12



DECK 11



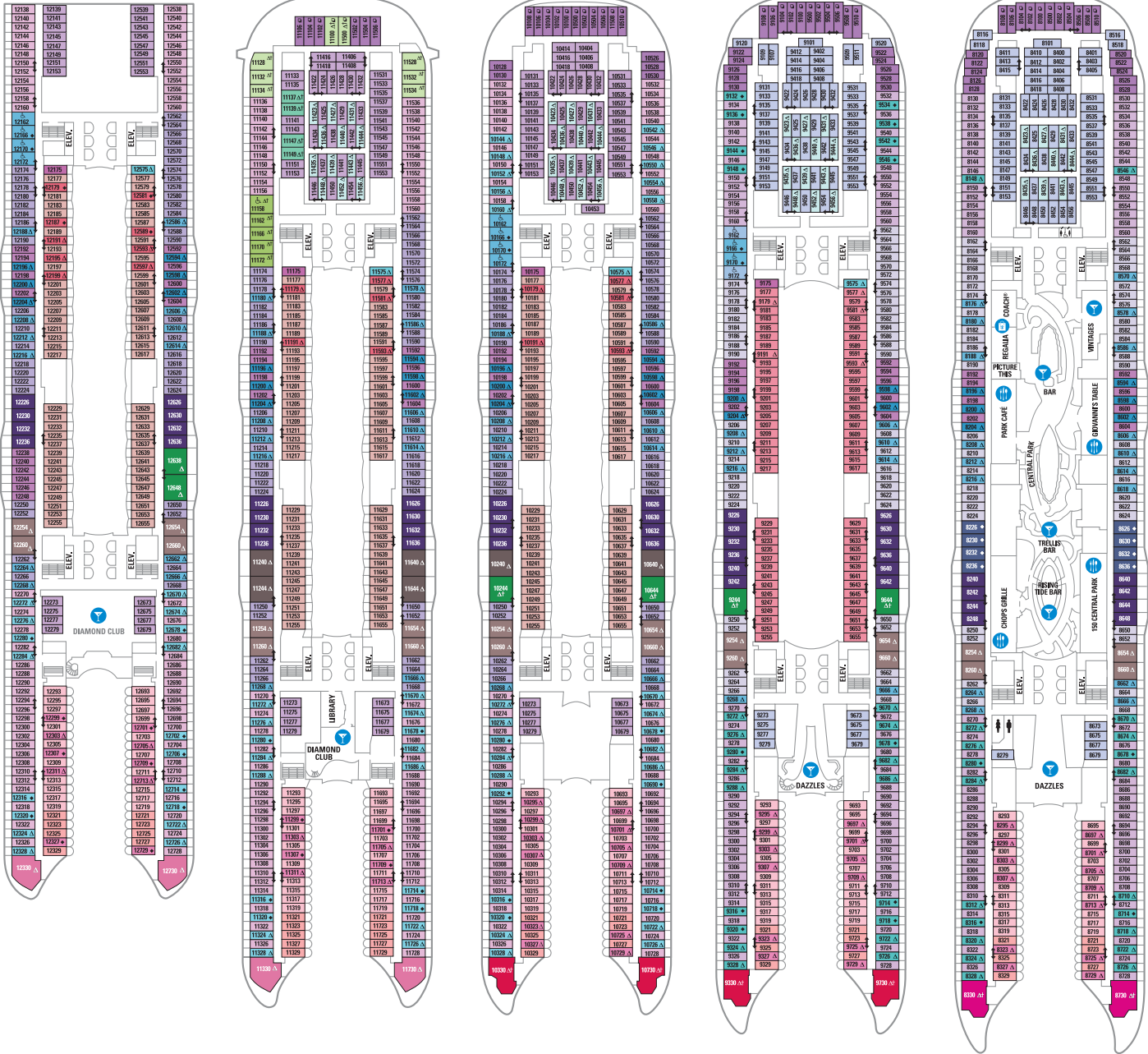
DECK 10



DECK 9



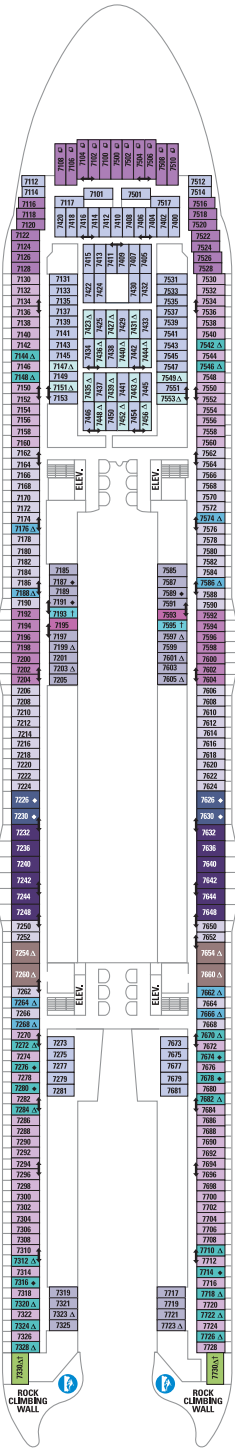
DECK 8



- Dining Venue
- Entertainment Area
- Bars & Lounges
- Kids & Teens Area
- Pool
- Spa
- Fitness
- Running Track
- Rock Climbing Wall
- FlowRider®
- Information
- Conference Center
- Shopping
- Casino Royale™

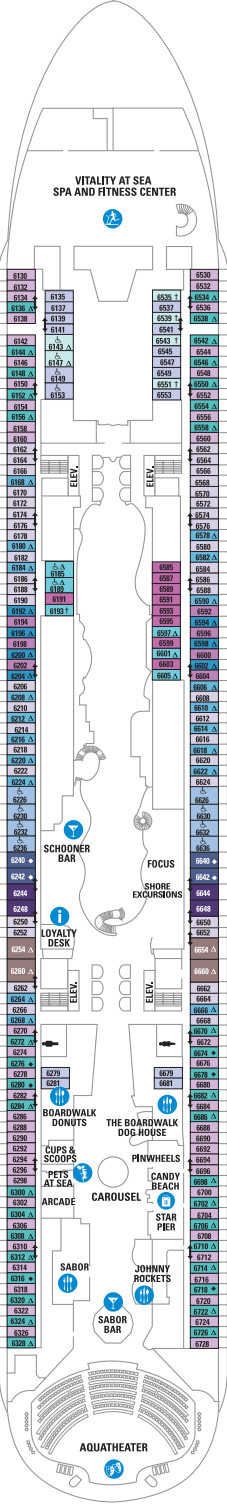
DECK 7

GS		J3	J4		
1A	2C	1D	4D	7D	8D
6N	1T	1V	2V	3V	6V

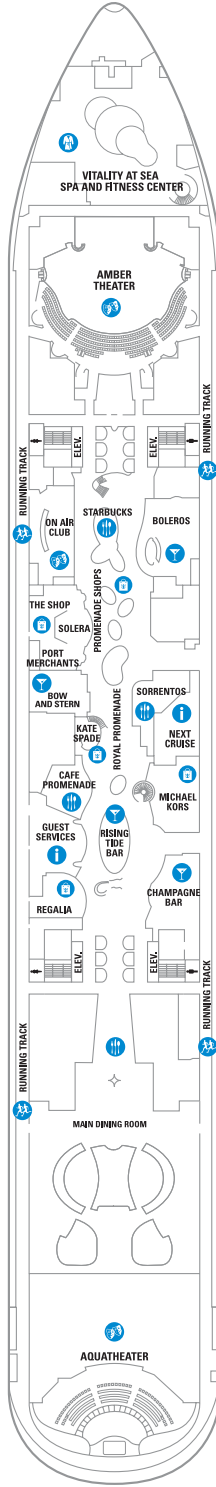


DECK 6

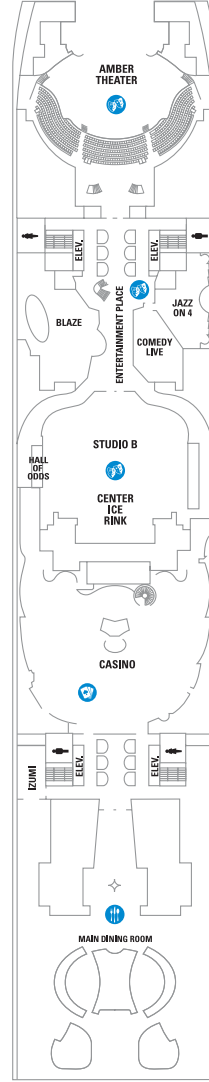
	GS	J3	J4			
1C	2C	1D	4D	7D	8D	
	1V	2V	3V	6V		



DECK 5

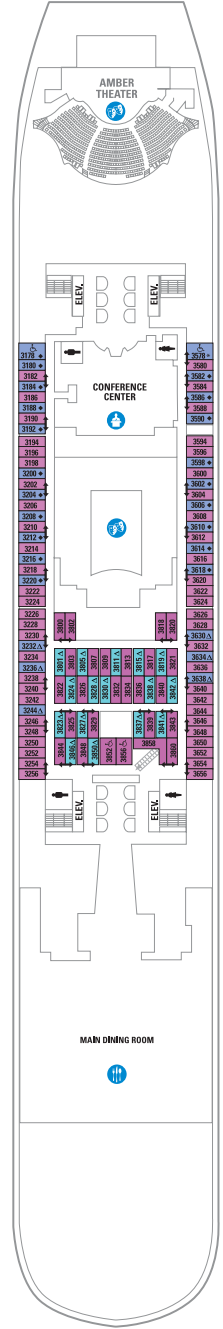


DECK 4



DECK 3

1N	2N	1V	2V
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SUITES

RL ROYAL LOFT SUITE — Two-decks-high stateroom with panoramic views. On second level, master bedroom has a King size bed with Duxiana Mattress; bathroom with tub, shower, two sinks and bidet and a closet. On main level, second bedroom with closet and two twin beds that convert to Royal King; dining area with dry bar, living room with sofa that converts to double bed; bathroom with shower. Private balcony with whirlpool and dining area. Sleeps up to 6 guests. Stateroom: 1,524 sq. ft. Balcony (main level): 843 sq. ft.

OP OWNER'S PANORAMIC SUITE - 1 BEDROOM — Grand entrance exposes lofty views two-deckshigh. Single-floor suite with doorbell has dining room with dry bar and entertainment center, living room with sofa bed, and guest bath with shower. Master bedroom has a King size bed with Duxiana Mattress and sitting area, master bathroom with tub, shower, two sinks and bidet. Private balcony with jacuzzi. Sleeps up to 4. Stateroom: 1,076 sq. ft. Balcony: 161 sq. ft.

GP GRAND PANORAMIC SUITE - 1 BEDROOM — Grand entrance exposes lofty views two-deckshigh. Single-floor suite with doorbell has dining room with dry bar and entertainment center, living room with sofa bed, and guest bath with shower. Master bedroom has a King size bed with Duxiana Mattress and sitting area, master bathroom with tub, shower, two sinks and bidet. Private balcony with jacuzzi. Sleeps up to 4. Stateroom: 914 sq. ft. Balcony: 161 sq. ft.

TL STAR LOFT SUITE — Two-decks-high stateroom with panoramic views. Master bedroom and bathroom on second level. Bedroom has a King size bed with Duxiana Mattress. Stairway to second level. Bathrooms with shower for two. Private balcony with dining area. Dining area with dry bar. Living room sofa converts to double bed. Closets on each level. Stateroom: 722 sq. ft. Balcony: 410 sq. ft.

A1 SPACIOUS AQUATHEATER SUITE LARGE BALCONY - 2 BEDROOM — Master bedroom has a King size bed with Duxiana Mattress. Second bedroom has two twin beds that convert to Royal King and two Pullman beds. Vanity with chair in each bedroom, living area with double sofa bed, dining room, marble entry, entertainment center. Two bathrooms, master with tub. Expansive balcony with table and chairs. Stateroom: 823 sq. ft. Balcony: 772 sq. ft.

A2 AQUATHEATER SUITE WITH LARGE BALCONY - 2 BEDROOM — Master bedroom has a King size bed with Duxiana Mattress. Second bedroom has two twin beds that convert to Royal King and two Pullman beds. Vanity with chair in each bedroom, living area with double sofa bed, dining room, marble entry, entertainment center. Two bathrooms, master with tub. Expansive balcony with table and chairs. Stateroom: 673 sq. ft. Balcony: 610 sq. ft.

A3 SPACIOUS AQUATHEATER SUITE - 1 BEDROOM — Bedroom area with two twin beds that convert to Royal King. One bathroom with tub, large closets, sitting area with table and sofa bed. Private balcony with seating area and private dining. Stateroom: 433 sq. ft. Balcony: 362 sq. ft.

A4 AQUATHEATER SUITE - 1 BEDROOM — Bedroom area with two twin beds that convert to Royal King. One bathroom with tub, large closets, sitting area with table and sofa bed. Private balcony with seating area and private dining. Stateroom: 421 sq. ft. Balcony: 126 sq. ft.

L1 L2 CROWN LOFT SUITE — Two-decks-high stateroom with panoramic views. Master bedroom with Royal King size bed and bath on second level. Bath with shower on main level. Private balcony with chairs, dining area with dry bar, table/desk. Living room sofa converts to double bed. Stateroom: 545 sq. ft. Balcony: 114 sq. ft.

L1 CROWN LOFT SUITE - ACCESSIBLE — Two-decks-high stateroom with panoramic views. Master bedroom with two twin beds that convert to Royal King and bath on second level. Bath with shower on main level. Private balcony with chairs, dining area with dry bar, table/desk. Living room sofa converts to double bed. Stateroom: 737 sq. ft. Balcony: 140 sq. ft.

OS OWNER'S SUITE - 1 BEDROOM — Two twin beds that convert to Royal King. Private bathroom with tub and two sinks, marble entry, large closets, living area with table and sofa. Private balcony with table and chairs. Stateroom: 556 sq. ft. Balcony: 243 sq. ft.

GT GRAND SUITE - 2 BEDROOM — Two bedrooms with two twin beds that convert to Royal King, two Pullman beds. Vanity with chair in each bedroom, living area with double convertible sofa, marble entry, entertainment center, two bathrooms - master bath with tub. Private balcony with table and chairs. NOTE: Grand Suites on deck 12 have have a jacuzzi in the private balcony. Stateroom: 580 sq. ft. Balcony: 238 sq. ft.

GS GRAND SUITE - 1 BEDROOM — Bedroom area with two twin beds that convert to Royal King. Full bathroom with tub and two sinks. Living room with sofa that converts to double bed. Private balcony with seating area and private dining. Sleeps up to 4. Stateroom: 371 sq. ft. Balcony: 105 sq. ft.

J3 J4 JUNIOR SUITE — Bedroom area with two twin beds that convert to Royal King. Full bathroom with tub. Sitting area with sofa. Private balcony. Sleeps up to 4. Stateroom: 287 sq. ft. Balcony: 80 sq. ft.

J3 JUNIOR SUITE - ACCESSIBLE — Bedroom area with two twin beds that convert to Royal King. Full bathroom with tub. Sitting area with sofa that converts to double bed. Private balcony. Sleeps up to 4. Stateroom: 390 sq. ft. Balcony: 107 sq. ft.

BALCONY

1A ULTRA SPACIOUS OCEAN VIEW WITH LARGE BALCONY — Two twin beds that convert to Royal King. Sofa converts to double, two Pullman beds, private bathroom and sitting area. Stateroom: 271 sq. ft. Balcony: 82 sq. ft.

1A ULTRA SPACIOUS OCEAN VIEW WITH LARGE BALCONY - ACCESSIBLE — Two twin beds that convert to Royal King. Sofa converts to double, two Pullman beds, private bathroom and sitting area. Stateroom: 374 sq. ft. Balcony: 108 sq. ft.

1C 2C OCEAN VIEW WITH LARGE BALCONY — Two twin beds that convert to Royal King, sitting area with sofa, full bathroom and private balcony. Stateroom: 182 sq. ft. Balcony: 75 sq. ft.

1D 2D 3D 4D 5D 6D 7D 8D OCEAN VIEW BALCONY — Two twin beds that convert to Royal King, sitting area with sofa, full bathroom and private balcony. Stateroom: 182 sq. ft. Balcony: 50 sq. ft.

1D 3D OCEAN VIEW BALCONY - ACCESSIBLE — Two twin beds that convert to Royal King, sitting area with sofa, full bathroom and private balcony. Stateroom: 272 sq. ft. Balcony: 80 sq. ft.

1I 2I 4I BOARDWALK VIEW BALCONY — Two twin beds that convert to Royal King, boardwalk view balcony, sitting area, and a private bathroom. Stateroom: 182 sq. ft. Balcony: 52 sq. ft.

1I BOARDWALK VIEW BALCONY - ACCESSIBLE — Two twin beds that convert to Royal King, boardwalk view balcony, sitting area, and a private bathroom. Stateroom: 274 sq. ft. Balcony: 73 sq. ft.

1J 2J CENTRAL PARK VIEW BALCONY — Two twin beds that convert to Royal King, Central Park view balcony, sitting area, and a private bathroom. Stateroom: 182 sq. ft. Balcony: 52 sq. ft.

1J CENTRAL PARK VIEW BALCONY - ACCESSIBLE — Two twin beds that convert to Royal King, Central Park view balcony, sitting area, and a private bathroom. Stateroom: 274 sq. ft. Balcony: 86 sq. ft.

OCEAN VIEW

1K ULTRA SPACIOUS OCEAN VIEW — Two twin beds that convert to Royal King. Sofa converts to double, two Pullman beds, private bathroom and sitting area. Stateroom: 271 sq. ft.

1N 2N 6N OCEAN VIEW — Two twin beds that convert to Royal King, private bathroom and sitting area. Stateroom: 179 sq. ft.

1N OCEAN VIEW - ACCESSIBLE — Two twin beds that convert to Royal King, private bathroom and sitting area. Stateroom: 264 sq. ft.

INTERIOR

1R SPACIOUS INTERIOR — Two twin beds that convert to Royal King. Sofa converts to double, two Pullman beds, private bathroom and sitting area. Stateroom: 260 sq. ft.

1S CENTRAL PARK VIEW INTERIOR — Two twin beds that convert to Royal King, private bathroom and sitting area. Stateroom: 199 sq. ft.

1T PROMENADE VIEW INTERIOR — Two twin beds that convert to Royal King, private bathroom and sitting area. Stateroom: 191 sq. ft.

1V 2V 3V 4V 6V INTERIOR — Two twin beds that convert to Royal King, private bathroom and sitting area. Stateroom: 140 sq. ft.

1V 2V 3V 6V INTERIOR - ACCESSIBLE — Two twin beds that convert to Royal King, private bathroom and sitting area. Stateroom: 258 sq. ft.



SUITE LOUNGE



BOARDWALK®



SOLARIUM

BOOK GROUPS WITH YOUR FAMILY CLIENTS

Families present a natural opportunity to please your clients with group booking benefits. Many clients love to travel with family and friends, especially when celebrating big events like birthdays, weddings, graduations and reunions. A group booking requires only eight staterooms — not that hard to fill when you consider all the people potentially interested. A group booking mentality brings you more GAP points, additional marketing funds, higher bonus commissions and happier clients.

THEATERS	DECK	CAPACITY SEATED RECEPTION
AMBER THEATER — Our dramatic Main Theater.	3, 4	2,161 1,394
AQUATHEATER — High diving theater with stadium seating and movie screens.	5, 6	720
STUDIO B — Ice-skating theater with stadium seating.	3, 4	775 1,000
NEIGHBORHOODS	DECK	CAPACITY SEATED RECEPTION
BOARDWALK® — Seaside amusements and ocean views.	6	1,200
CENTRAL PARK® — Lush open-air park with bars, cafés, shopping.	8	300
CONFERENCE CENTER	DECK	CAPACITY SEATED RECEPTION
Room 1	3	50
Room 2	3	60
Rooms 1 & 2	3	110
Room 3	3	120
Room 4	3	90
Room 3 & 4	3	210
Total Conference Center Capacity		320
POOL AREAS	DECK	CAPACITY SEATED RECEPTION
SOLARIUM POOL — Glass-canopied, adults-only	15	800
SOLARIUM BAR	16	650
BEACH POOL — A gradual incline invites you in.	15	
SPORTS POOL — Water sports and lap swimming.	15	
MAST BAR	16	

POOL AREAS (CONT.)	DECK	CAPACITY SEATED RECEPTION
SKY BAR	16	
WIPE OUT BAR — Next to the two FlowRiders®.	16	
BARS, CLUBS AND LOUNGES	DECK	CAPACITY SEATED RECEPTION
BLAZE — Hottest nightclub at sea.	4	196
DAZZLES — Two-level club lounge with view of Boardwalk®.	8, 9	145 150
COMEDY LIVE — Manhattan-style comedy club.	4	120 130
BOW & STERN PUB — Classic, British-style pub.	5	128
BOLEROS — Latin-themed nightclub and bar.	5	90 120
SCHOONER BAR — Nautical-themed piano bar.	6	107
ON AIR CLUB — Karaoke lounge and sports bar.	5	100
JAZZ ON 4 — Mellow jazz in an intimate atmosphere.	4	92 100
SABOR BAR — Mexican-themed bar.	6	80
VINTAGES — Intimate wine and tapas bar with a robust selection.	8	53
CHAMPAGNE BAR — Champagne, martinis and wine.	5	66
DIAMOND CLUB — VIP lounge for select loyalty program guests.	11	30
RISING TIDE BAR — Rises and descends three decks.	5, 6, 7 & 8	32
OTHER VENUES	DECK	CAPACITY SEATED RECEPTION
LIBRARY	11	
CARD ROOM	14	94
CASINO ROYALE™	4	

Select venues are available for private events.

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